



For Immediate Release

Innovation Never Slows - Find it EZ Accelerates Software Changes

KELOWNA, BC – March 2nd, 2015 - Kelowna based high tech company [Find it EZ Software Corp.](#), creator of an award-winning suite of software change management tools, has partnered with the [Laboratory for Software Modification Research](#) (LSMR) at the University of Calgary in Alberta to conduct advanced research into Find it EZ's suite of software.

The agreement is the culmination of a seven-month process that began at a seminar hosted by [Accelerate Okanagan](#) in July 2014. The seminar introduced Okanagan technology companies to the National Research Council's brand new [Concierge Service](#) that the Government of Canada established to assist Canadian companies in identifying innovation and growth programs that may be suited to meet their needs.

The Concierge Service helped to identify [Natural Sciences and Engineering Research Council of Canada](#) (NSERC) as a good fit for Find it EZ's research needs, and assisted with the NSERC grant application. Following Find it EZ's selection by NSERC for its Engage Grant, it took several months before an ideal R&D partnership match was found with LSMR.

"The coordinators from the [Industrial Research Assistance Program](#) (IRAP) played an instrumental role in bringing Find it EZ and the LSMR together," said Ken Gnazdowsky, CEO of Find it EZ Software. "This collaboration is another outstanding example of how a local high tech accelerator can bring together government, Universities, and industry to cement Canada's position as a world leader in technology research and innovation."

"LSMR is all about researching and building tools for practical problems in software change. With the involvement of Find it EZ, 'practical' becomes achievable: we know what real problems people have in industry, and what constraints they have to work under," said Dr. Robert Walker, Director of LSMR. "Theoretical solutions that don't meet those needs can immediately be ignored. My graduate students and I quickly learn to focus our efforts."

The increase in functionality to Find it EZ's suite of products will allow it to enter new markets and create new employment opportunities for high tech workers in the Okanagan. It will also further establish Find it EZ Software Corp., the Laboratory for Software Modification Research, and Canada as world leaders in software change management.

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About Find it EZ Software Corp.

Founded in 2010, Find it EZ creates productivity tools for software developers. Whenever changes are planned or made to the underlying database in any software application, it can be a challenge to find all referenced code that can be affected. Normally, each software layer or programming language would require time-consuming and disconnected analysis with a variety of independent tools. Find it EZ provides a full 360 degree view of the entire code-stack in a single integrated application. Case studies have shown that companies like Westinghouse, Sprint, The Mayo Clinic and Pan American Life Insurance, using solutions from Find it EZ to manage their software changes, have increased their productivity by 42% or more. FinditEZ Code Search received a Microsoft award for innovation in 2011.

About the Laboratory for Software Modification Research

The Laboratory for Software Modification Research (LSMR) was established at the University of Calgary in 2002 under the leadership of Dr. Robert J. Walker. LSMR has investigated theoretical and empirical approaches to modifying software and understanding how it is modified, including award-winning work on software library migration, and other work on pragmatic software reuse, test driven reuse, test suite reuse, software repository mining, and aspect-oriented programming. Previous collaborations were established with IBM Canada and Chartwell Technology. LSMR alumni have gone on either to work in industry across North America or to become academics around the world.

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